

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV20/12 17.23  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE NOV 20 / 12 17.23

DATE NOV20/12 17.23

TO LENA  
FRJULIE  
OKD M6-7  
PLS CFM, THX 11/20

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
53	S		1130P-1205A	30		\$1,250.00	11/3	11/3	1		SAT	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 16												
PROGRAM : NEWS ORD COM1 : WE CAN OFFER *** NEED ANSWER CREDIT \$5400 PART OF A MAKEGOOD MADE UP OF LINES 52-54												
41	S		800P-1130P	30		\$3,300.00	11/3	11/3	0		SAT	0
PROGRAM : COL FOOTBALL												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:

57	A		800P-1144P	30		\$3,300.00	11/3	11/3	2		SAT	2
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PROGRAM : COL FOOTBALL TO FOOTBALL, SPOT RAN @ 11:41P AND 11:43P  
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 11:41P AND 11:43P  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-41

58	A		800P-1144P	30		\$1,250.00	11/3	11/3	1		SAT	1
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PROGRAM : NEWS  
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 12:30A  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-53

STATION MAKEGOOD OFFERS:  
M6 OK'D BUY#41 MISSED: SAT/800P-1130P NOV3 (2/WK) 30S \$3,300.00 (NOV20/12)  
OFFER: SAT/800P-1144P NOV3 (2/WK) 30S \$3,300.00 PLS ADVISE.  
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 11:41P AND 11:43P

M7 OK'D BUY#53 MISSED: SAT/1130P-1205A NOV3 30S \$1,250.00 (NOV20/12)  
OFFER: SAT/800P-1144P NOV3 30S \$1,250.00 PLS ADVISE.  
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 12:30A

NOV/12 261380.00 CONTRACT TOTAL 261380.00  
TOTAL SPOTS 140

MARKET TOTALS \$907,780      WFTV 31%      WKMG 37%      WESH 28%      WOFL 4%      WKCF 0%      WRBW 0%      CABL 0%  
WOPX 0%      WRDQ 0%      EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE